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DESIGN INSTRUCTION - COMPANY FLAG 180X300

1 OPEN THE PRODUCT DESIGN TEMPLATE IN ADOBE ILLUSTRATOR

Tip: You can print this page in A4 format to have the instructions at hand when designing.

2 CREATE YOUR DESIGN BY ADDING LOGOTYPE, TEXTS, IMAGES ETC.

Note! The area outside the dashed line is "bleed". Place all important objects within that line. Backgrounds should however fill the whole document area.

- Document size is 182x302 cm including bleed (The area outside the dashed line).
- The finished area (Inside the dashed line) is 180x300 cm.

To ensure the very best print quality we prefer artwork made in Illustrator. Should you want to use Photoshop instead, create an artboard with these settings: 182x302 cm, 150 dpi resolution & CMYK color profile. When you're done designing, save the artwork as a high resolution JPEG.

3 SELECT AND CONVERT ALL TEXTS TO OUTLINES

This is an important step to ensure that all fonts are printed correctly. Use the function 'Create outlines'.

Keyboard shortcuts for creating outlines (Software from Adobe)

- Select everything: (PC) Ctrl + A, (Mac) Cmd + A
- Create outlines: (PC) Ctrl + Shift + O, (Mac) Cmd + Shift + O

Note: Once outlines are created texts cannot be edited.

4 EMBED LINKED IMAGES & LOGOS

When you drag and drop images and/or logos into a document, they will only be linked to a location on your local hard drive. Therefore it is important to embed these into the document itself. If this is not done, the file you send to us will not contain those objects.

Embed images

Select all objects you've dragged-and-dropped and klick the "embed-button" in the top toolbar.

5 SAVE YOUR ARTWORK AS PDF (HIGH QUALITY PRINT PRESET)

The final step is to upload your finished artwork to our website when placing your order.

Keep in mind that different monitors may display colors differently. To make sure correct colors are used, we recommend using a calibrated monitor. However, even a calibrated monitor may differ from the final print result since monitors display everything in the RGB color space, imitating the CMYK color space used in digital printing. Mind that digital printing is not a 100% color accurate printing technique. Slight color deviations may occur between different productions. For sensitive spot colors we recommend submitting Pantone references when placing your order.

DO YOU FIND IT DIFFICULT TO MAKE A PROFESSIONAL DESIGN?

No worries, we can help you! We produce artwork daily for the products we sell and know how to communicate your message in an effective and eye-catching way. Contact us to get a quote on designing your artwork.

Note! In the Help-section on our website there are plenty of video guides to help you design your print-ready artwork.